

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
312060-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Republican Party of FL - Ha	RPOF-Hager,Hudson,Tobi	500

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	312060	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	M-F 7-9a	7-9a	1-11---	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-11--- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV W 10/03/12 7:56 AM M-F 7-9a 7-9a :30 BH101TVFL \$950.00 NM 5 WPTV Th 10/04/12 8:44 AM M-F 7-9a 7-9a :30 BH101TVFL \$950.00 NM 6 WPTV M 10/08/12 6:59 AM M-F 7-9a 7-9a :30 BH101TVFL \$950.00 NM									
2	10/02/12	10/08/12	M-F 6-630p	6-630p	1111---	:30	4	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1111--- 4 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/02/12 6:10 PM M-F 6-630p 6-630p :30 BH101TVFL \$1,325.00 NM 6 WPTV W 10/03/12 6:14 PM M-F 6-630p 6-630p :30 BH101TVFL \$1,325.00 NM 7 WPTV Th 10/04/12 6:09 PM M-F 6-630p 6-630p :30 BH101TVFL \$1,325.00 NM 8 WPTV M 10/08/12 6:27 PM M-F 6-630p 6-630p :30 BH101TVFL \$1,325.00 NM									
3	10/02/12	10/08/12	M-F 11-1135p	11-1135p	1-11---	:30	3	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-11--- 3 \$1,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV W 10/03/12 11:29 PM M-F 11-1135p 11-1135p :30 BH101TVFL \$1,025.00 NM 5 WPTV Th 10/04/12 11:22 PM M-F 11-1135p 11-1135p :30 BH101TVFL \$1,025.00 NM 6 WPTV M 10/08/12 11:33 PM M-F 11-1135p 11-1135p :30 BH101TVFL \$1,025.00 NM									
4	10/02/12	10/08/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 10/06/12 8:59 AM Sa 8-10a 8-10a :30 BH101TVFL \$725.00 NM									

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WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

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312060-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Republican Party of FL - Ha	RPOF-Hager,Hudson,Tobi	500	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 10/06/12 6:29 PM Sa 6p 6-630p :30 BH101TVFL \$600.00 NM									
6	10/02/12	10/08/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/07/12 7:37 AM Su 7-8a 7-8a :30 BH101TVFL \$425.00 NM									
7	10/02/12	10/08/12	Su 9-10a	9-10a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/07/12 9:38 AM Su 9-10a 9-10a :30 BH101TVFL \$1,800.00 NM									
8	10/02/12	10/08/12	Notre Dame	12p-11p	-----S-	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Sa 10/06/12 7:36 PM Notre Dame 12p-11p :30 BH101TVFL \$300.00 NM 4 WPTV Sa 10/06/12 9:33 PM Notre Dame 12p-11p :30 BH101TVFL \$300.00 NM 5 WPTV Sa 10/06/12 10:59 PM Notre Dame 12p-11p :30 BH101TVFL \$300.00 NM									
9	10/02/12	10/08/12	NFL Game	4p-12a	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/07/12 11:39 PM NFL Game 4p-12a :30 BH101TVFL \$3,500.00 NM									

Total Spots 18 Gross Total \$19,175.00

Payment Terms 30 Days

Agency Commission \$2,876.25

Net Amount Due \$16,298.75